

# Hartland BID honors local businesses

By JILL RICK

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**Village of Hartland** - The Hartland Business Improvement District recently honored several local businesses with awards designed to recognize their impact on the village's downtown area.

Four awards were given at the BID's annual meeting. Award recipients included **Fox Brothers Piggly Wiggly**, which received a Product Innovation Award in recognition of the store's award-winning bratwursts; **Max Meier's Hartland Inn**, which received an Exterior Painting Award in recognition of the new look the restaurant got from an extensive paint job; **Jennifer Shoemake** of the **Hartland Center of Alternative Medicine**, who received a Volunteer Award to recognize the work she has put into BID events and her creation of a new event last year, the Girlfriends' Gala; and **First Bank Financial Centre**, which was honored with a Community Partnership Award in recognition of its sponsorship of the BID's new business loan pool.

The BID also recognized several new businesses that have opened within the village's downtown in the past year. The following is a list of businesses that the Lake Country Reporter is aware of which opened downtown in 2011:

**Social Life Dance Center**, 210 E. Capitol Drive, opened last year in the space formerly occupied by Lake Country DanceSport. Social Life offers both private and group dance lessons as well as Friday night dance parties.

**The Book Store**, 208 E. Capitol Drive, opened in March, and primarily sells used books but also carries a selection of new books. The store offers in-store credit in exchange for your old books. "We have an astronomical amount of books, and nothing is too expensive here," said Morgan Hopp, store manager.

**Systems and Hardware**, 145 North Ave., opened in July and is a reseller of new and refurbished computer hardware, catering primarily to businesses and the government. The business does not sell directly to retail customers. Owner Rick Gresbach recently bought the business and moved it to Hartland from Waukesha, where it had been located since 1989.

**DCL Financial Consulting**, 138 North Ave., is owned by Village President David Lamerand. DCL provides accounting services for grocery stores. Lamerand moved his business to Hartland from its previous location in Milwaukee when the Sentry grocery store he was leasing space from went out of business. Lamerand said he is happy to be based in the community in which he lives and serves.

**Natural Health Solutions**, 103 North Ave., was opened in May by Michael Gissibl, a holistic health practitioner who focuses on using nutrients to treat illness and disease and to optimize health. The store sells health supplements and offers wellness evaluations.

**Hartland Center of Alternative Medicine**, 114 W. Capitol Drive, opened in February last year, and offers an array of alternative medical services, including acupuncture, herbal medicine, nutrition consulting, acupressure and other forms of Traditional Chinese Medicine.

**Sound Body Massage**, 114 W. Capitol Drive, specializes in deep tissue massage and is owned by Alyssa Draeger.

**Brian Skibinski**, licensed massage therapist, 114 W. Capitol Drive, offers massage services.

**Emerge Women's Health**, 114 W. Capitol Drive, specializes in treating women's health issues and is owned by Dr. Jennifer Brenton.

**Epic Quest Games**, 117 Hill Street, opened in March last year and is on the top floor of the building on the corner between Hill Street, Cottonwood Avenue and West Capitol Drive (the easiest way to access the store is from Hill Street). The gaming store specializes in collectible card games such as Magic the Gathering, and also sells board games, miniature games, dice games and other card games. The store offers in-store gaming, including PlayStation 3 and Xbox tournaments and also hosts birthday parties. Epic Quest Games was opened by Jerry Turley, who grew up in the area and owned a gaming store in Florida for 14 years.

**Saloon 247**, 247 W. Capitol Drive, opened last spring in the space formerly occupied by the Neutral Zone. The local tavern is now owned by Hartland residents Dave and JoAnn Marklund.

**Terra Staffing Services**, 139 Cottonwood Ave., is an employment agency that connects companies with worker and connects people with both temporary and permanent positions. The Hartland branch is one of four offices operated by the company, which is based in Fort Atkinson.

**Jenell's Hair Creations**, 210 Pawling Ave., opened in June 2011 in the Unique Suites building. Jenell offers hairstyling, color, cuts and pedicures.

**Katie's Hair Kreations**, 210 Pawling Avenue, opened in May and is also in the Unique Suites building. Katie's offers an array of hair services along with body waxing.